

KARAKANA

Photography Lessons

BEST PRACTICAL PHOTOGRAPHY LESSONS IN KENYA



2024 PROSPECTUS

- >> WEDNESDAY GROUP LESSONS
- >> FLEXIBLE PERSONALIZED CLASSES
- >> CORPORATE BESPOKE LESSONS
- >> PRACTICAL DIGITAL PHOTOGRAPHY
- >> ADOBE PHOTOSHOP + LIGHTROOM

Photomagic
PHOTO + VIDEO

10 YEARS | PRACTICAL
LEARNING
SINCE 2013

A Beginner's Course

Learn photography like a pro!

IN A DYNAMIC MARKETPLACE and evolving communication trends, individuals in creative arts, PR, communication and content creators have a need to sharpen and/or acquire professional photography skills for application in their visual communication.

Since 2013, we have conducted flexible programmes to learn practical skills in digital photography. Under our structured learning schedule, we promise small and manageable classes, availability of learning materials, specialized teachers for various lessons, interactive sessions and rich customized tutorials.

Requirements

- Your own camera or regular access to one: DSLR or mirrorless camera
- We need self-driven photography lovers with a passion for the art!
- Availability for at least 2 hours every week
- A laptop or desktop computer to download and sort pictures for assignments
- Time to undertake weekly practical assignments
- Final personal project
- Regular group class Fee: Ksh 60,000

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October 2024 Start Date:

Wednesday 9th

January 2025 Start Date:

Wednesday 8th



PHOTOGRAPHY COURSE OUTLINE

LESSON	DATE	WEEK	DELIVERY	TOPICS COVERED
Lesson 1	July 10th	1	In-Person	Introduction to Digital Photography
Lesson 2	July 17th	2	In-Person	Exposure Part 1: Aperture, shutter speed, ISO
Lesson 3	July 24th	3	In-Person	Exposure Part 2: White balance, Histogram
Lesson 4	July 31st	4	In-Person	Accessories Part 1- Lenses
Lesson 5	TBD (weekday)	4	In-Person	Night, Long Exposure Practical
Lesson 6	August 7th	5	In-Person	Accessories Part 2- Beyond the Camera
Lesson 7	August 14th	5	Virtual	Focus and Composition
Lesson 8	August 21st	6	In-Person	Printing and Packaging & AI in Photography
Lesson 9	TBD (weekday)	7	Virtual	The Digital Photographer's Workflow
Lesson 10	TBD (Sunday)	7	In-Person	Full Day class trip-Outdoor (Sunday)
Lesson 11	August 28th	8	In-Person/Virtual	Adobe Lightroom Basics
Lesson 12	September 4th	9	In-Person/Virtual	Adobe Photoshop Basics 1
Lesson 13	September 11th	10	In-Person/Virtual	Adobe Photoshop Basics 2
Lesson 14	September 18th	11	In-Person/Virtual	Adobe Photoshop Basics 3
Lesson 15	September 25th	12	In-Person/Virtual	Adobe Photoshop Basics 4
Student Project Presentation\Graduation				



Flexible Classes

Personalized Weekday Sessions

For students who cannot make it to the regular Wednesday evening group classes, we have a special arrangement for One-on-one sessions, usually on weekdays.

This is a custom class that is purely based on a student's special needs regarding, skill level, timing and availability. We also do personalized classes for photographers who feel they only need to strengthen specific areas like Photoshop, Studio Lighting, Accessories, Composition etc.

Fees for Personalized Lessons at Photomagic:

8 modules: Ksh 60,000

9 modules: Ksh 65,000

12 modules: Ksh 75,000

15 modules: Ksh 85,000

Practical Learning

- Tricks and tips of digital photography from professionals in the field with years of experience
- Learn how to professionalize your hobby and make some money
- We arrange for outdoor practical learning so that the class can have a bonding and a fun outdoor experience
- Meet fellow professionals, enthusiasts, hobbyists and photography lovers so you can share ideas, grow together
- Customized well-illustrated tutorials for our students plus other FREE multi-media resources available

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